

EASYFOLK



FEST 2024 MEDIA
+ PRESS KIT



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"Easyfolk highlights the immense musical talent in the Portland area, each night of this festival will be a wildly beautiful example of that!"

- JOE SANCHEZ | FOUNDER EASYFOLK MEDIA

ABOUT EASYFOLK FEST 2024

EASYFOLK FEST | AUGUST 8TH, 9TH, AND 10TH

**PORTLAND PLAYHOUSE | 602 NE PRESCOTT ST
DOORS AT 6PM | SHOW AT 7**

Join us for Easyfolk Fest 2024 in Portland, Oregon, from Thursday, August 8th to Saturday, August 10th. Over three evenings, immerse yourself in a diverse array of musical styles, from introspective singer-songwriter performances and atmospheric folk harmonies to heartfelt Americana and swanky pop. Enjoy ethereal storytelling, poignant modern folk, and high-energy progressive bluegrass.

Founder Joe Sanchez promises, "Each night will be a wildly beautiful example of Portland's immense musical talent!" Don't miss this celebration of the rich and varied sounds of our local music scene.

8.8 -
8.10.24

FEST
LINEUP

Thursday AUGUST 8TH

YELLOW BIRDS
KARYN ANN
THE MUDDY SOULS

Friday AUGUST 9TH

SAGE CHRISTIE
WILD BLUE MORNING
THE PARNELLS

Saturday AUGUST 10TH

STORY & TUNE
FLYOVER STATES
WREN THE BAND



Playing THURSDAY AUGUST 8TH

MEMBERS: AMANDA BREESE, JENNA ELLEFSON, ROSE GERBER
LOCATION: PORTLAND, OR

When an audience is especially lucky, they get to witness a harmony that blurs at the edges. Mainstays of the Portland, OR music scene Amanda Breese, Jenna Ellefson, and Rose Gerber wield that particular magic as trio Yellow Bird, tumbling in and out of unison with an otherworldly ease. Reminiscent of femme-forward blends like The Staves, First Aid Kit, and The Secret Sisters, Yellow Birds is the soaring collective call of three voices deeply rooted in their own interminable lilt and power. Together, they're a spring morning reckoning that finds its way into your bones, urging you awake and calling you closer to the familiar, to the future, to whatever comes next.

**YELLOW
BIRDS**



Playing THURSDAY AUGUST 8TH

MEMBERS: KARYN ANN

LOCATION: PORTLAND, OR

Introspective singer-songwriter Karyn Ann writes excavations - songs that carve meaning out of memory, upend harm into healing, and loose rotting roots into unapologetic new growth. With a voice that's equal parts church bell and bourbon barrel and a gut-punching grit reminiscent of Bonnie Raitt or Grace Potter, Karyn Ann sings both revenge and redemption, winding her way with unflinching honesty through the stories that define us and leaving no stone unturned.

**KARYN
ANN**

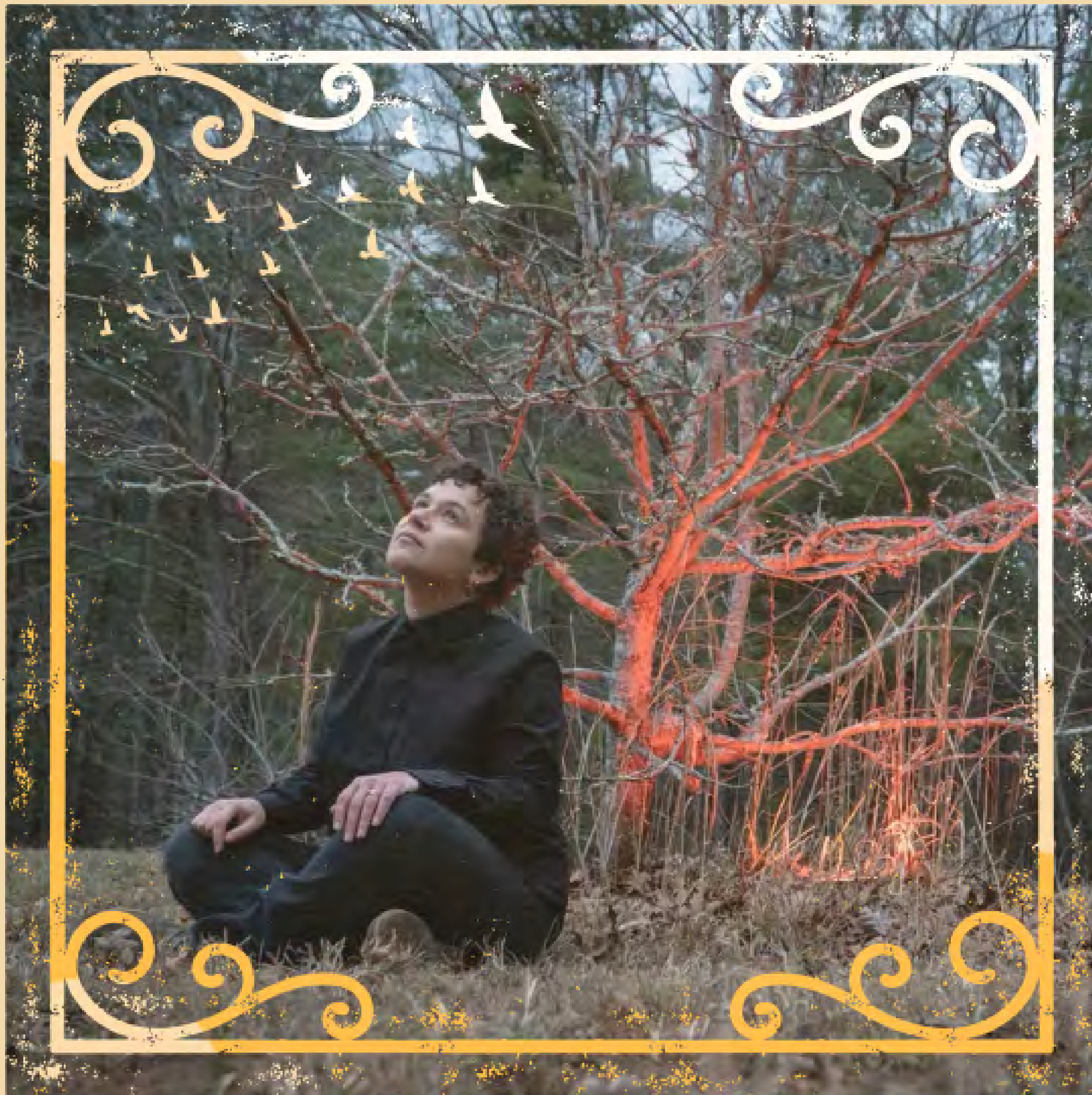
Playing THURSDAY AUGUST 8TH

MEMBERS: PETER ROMANELLI, AUSTIN SLONE, JACOB CAMARA
LOCATION: EUGENE, OR

Search Eugene, Oregon's rain-soaked music scene long enough and you're bound to find the high-octane echo of local bluegrass legends The Muddy Souls. A true roots collective, The Muddy Soul's songs are drenched in the new-boot tight harmony and legacy improvisation that define their genre, rendering it darn near impossible for even the soggiest cynics among us to resist the urge to jump up and dance. With over 300 shows under their worn leather belts, including festival sets at Freshgrass, Bridge City Bluegrass, Wintergrass, and the Oregon Country Fair, The Muddy Souls are more than up to the task of keeping the floorboards bouncing, the grins spreading, and the longstanding tradition of damn good bluegrass alive.

THE MUDDY SOULS





Playing FRIDAY AUGUST 9TH

MEMBERS: SAGE CHRISTIE

LOCATION: ASHEVILLE, NC

The mountain-stream clarity of Sage Christie's lilting voice is equal parts ballast and bird song - steady and soaring, grounding and impossibly light. The modern folk storyteller paints lush, layered narratives, rich with Janis Ian's legacy of cultural honesty and swooning cozily close to Alison Krauss' lullaby tone. A two-time finalist in the renowned Kerrville New Folk songwriting competition, Sage's songwriting has also gathered awards from the Great River Folk Festival, Portland's Folk Fest, and the Walnut Valley Festival, along with nation-wide radio play and folk community acclaim. But where Sage's swift pen could humble, it consistently, stubbornly lifts, inviting listeners into a carefully curated space that is undeniably safe, generously candid, and open-heartedly their own.

**SAGE
CHRISTIE**

Playing FRIDAY AUGUST 9TH

MEMBERS: COLIN ANDREWS

LOCATION: PORTLAND, OR

Colin Andrews (Wild Blue Morning) is a fresh take on Folk music in the truest sense of the word, integrating cavalier and irreverent commentary on the state of the world alongside lyrical and melodic content that will break your heart. A truly poetic and romantic undertaking, Wild Blue Morning is reminiscent of surly mid century troubadours mixing sardonic wit and a tender innocent heart full of hope that things could get better. Within a few moments of him playing on stage, rooms go silent so they can really listen to a vestige of an age gone by, shining light on the troubles of this world and the way they trouble us all.

WILD BLUE MORNING



Playing FRIDAY AUGUST 9TH

MEMBERS: WHITNEY PARNELL, COREY PARNELL
LOCATION: PORTLAND, OR

There's a particular kind of harmony that can't be taught - it has to be earned. The nuanced twists and turns that carry the Folk/Americana blend of Whitney and Corey Parnell are heavy with history - heartfelt, hard won, and borderline holy to witness. Clever lyrics and infectious melodies meet backwoods sincerity in songs that are as modern as they are timeless, blissfully impossible to get off your mind.

THE PARNELLS



Playing SATURDAY AUGUST 10TH

MEMBERS: BEN GRACE, KARYN THURSTON
LOCATION: PORTLAND, OR

The close harmony of ethereal folk duo Story & Tune mirrors the tightrope edges of trauma they write about - haunting, precarious, and determined to heal. Earnest with cinematic storytelling, a soar-and-tumble dynamic range reminiscent of the Civil Wars, and subtly Celtic melodies, Story & Tune's songs demand that you lean forward and listen, confront your ghosts, set solid boundaries, and celebrate your hardest goodbyes.

**STORY
&TUNE**





Playing SATURDAY AUGUST 10TH

MEMBERS: STEVEN PATTON, JESSICA PATTON, AARON ELLIOTT
LOCATION: PORTLAND, OR

Every true traveler is always in search of the best kept secret. Folk trio Flyover States has it tucked in the three-part rise and fall of their atmospheric harmony, their hindsight wisdom lyrics, and the dynamic pulse of tradition alive in their melodies. With Simon & Garfunkel-esque tonal precision and Nickel Creek's undeniable warmth, their songs might summon the welcome glow of a cozy pub tucked away off a cobblestone road or inspire a gentle soundtrack for a long walk in the woods. Wherever you wander, Flyover States will most certainly be a soft place you'll never be sorry to land.

**FLYOVER
STATES**

Playing SATURDAY AUGUST 10TH

MEMBERS: CHRISSY WOOD, ANDY WILHELM
LOCATION: PORTLAND, OR

Call it carbonated jazz, swanky pop, or caffeinated folk, Wren the Band delivers a bubbly taste of healing music for your soul. With echoes of vintage R&B and a playful rebellion for the conventional, this three piece band will move you through empowering grooves. But don't mistake their effervescence for superficiality - this is joy that understands sorrow, the kind of hope that can clear the clouds off your heartache without ever letting go of your hand.

WREN THE BAND



PRESS RELEASE + FEST ASSETS

PRESS RELEASE

Please follow this link to view and share our Easyfolk Fest Press Release.

[LINK TO EFF 2024 PRESS RELEASE >](#)

SOCIAL MEDIA ASSETS

Please follow this link to download and share Easyfolk Fest 2024 social media assets. Don't forget to use the hashtags below!

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EVENT HASHTAGS

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EST. 2022

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TICKETS + FEST FAQ

Learn more about Easyfolk Fest and get tickets at www.easyfolkmedia.com/fest

VOLUNTEER FEST PASS

Join the Easyfolk Fest team as volunteer and receive a free pass to another day of the festival. Visit us at www.easyfolkmedia.com/FAQ to learn more about volunteer roles and apply!

MEDIA + SPONSORSHIPS INQUIRIES

For media or sponsorship inquiries please contact Joe@easyfolkmedia.com

VENUE INFORMATION

Easyfolk Fest 2024 will be held at Portland Playhouse. Visit us at www.easyfolkmedia.com/FAQ for additional venue info.